Margaret Fletcher, Associate Professor of Architecture at Auburn University and the author of the recently published book, *Constructing the Persuasive Portfolio: The Only Primer You'll Ever Need*, is coming to Atlanta for an in-depth portfolio workshop!

**Wednesday March 21, 4:30–6:30pm**

Kennesaw State University

The workshop will cover many topics relevant to the creation and development of a design portfolio including:

- documenting work
- portfolio flexibility
- portfolio size/orientation
- what projects to include
- how to organize projects
- designing the graphic layout
- grid and alignment systems
- hierarchy and ordering systems
- typographic strategies
- text in your portfolio
- determining portfolio format
- print versus digital portfolio

This event is sponsored by AIA Georgia Equity in Architecture.