

Construction Management Department Strategic Plan - 2015

College of Architecture and Construction Management Kennesaw State University

Background

On November 1, 2013, Georgia State Board of Regents (BoR) announced the pending consolidation of Southern Polytechnic State University and Kennesaw State University. The BoR approved consolidation fourteen months later, on January 6, 2015. The new, consolidated university was named Kennesaw State University. Subsequent to the consolidation on January 6, 2015, the physical site of Southern Polytechnic State University became Kennesaw State University, Marietta Campus.

Upon consolidation, the former School of Architecture and Construction Management was renamed, and assumed the status of a college within Kennesaw State University colleges. Upon consolidation, January 6, 2015, the School of Architecture and Construction Management became the College of Architecture and Construction Management, Kennesaw State University.

Mission and Strategy

The mission of the Department of Construction Management at Kennesaw State University is to develop students for professional construction leadership positions, with a sense of ethical and environmental responsibility, as well as prepare them for advanced degree programs.

Strategy

In order to accomplish the Department of Construction Management's mission, we use the following actions:

- Action 1** Continue to model our programs to reflect the organization of the construction industry by offering concentrations in Land Development, General Contracting, Specialty Construction (Electrical and Mechanical), Heavy Construction and Facilities Management. This organization not only covers the different facets of the construction industry, but also encompasses the entire life cycle of buildings and facilities.
- Action 2** Exceed the accreditation (ABET, ACCE, SACs, IFMA) standards for BS and MS programs to not only stay competitive, but remain a leader among institutions offering one or more similar degrees or concentrations.
- Action 3** Ensure, through professional development activities of the Construction Management faculty, that the quality of instruction and related technologies stays current on innovations that continuously reshape the construction industry. Additionally, all Construction Management tenure-track faculty members will continue to publish in peer-reviewed publications and participate in regional, national and international conferences related to their field of specialization.
- Action 4** Undertake surveys to ensure quality assurance and enhancement in the department's instruction, research, and service. This action is and will continue to be taken in collaboration with the department's Industry Advisory Board, which undertakes surveys of stakeholders. These stakeholders include students, graduates, employers, and alumni. The results of these surveys are,

and will continue to be, shared periodically with the board and faculty to identify the improvements required at the course, department and the institutional level.

Action 5 Encourage and support the Department of Construction Management's faculty encourages faculty to be well informed and conversant with current industry issues. In turn, we position the size and offerings of the program to:

1. Serve the changing needs of the construction industry and an expanding national and international student population.
2. Be a positive force in the local and national construction industry through collaboration with other institutions and participation in professional and community organizations.
3. Add to the body of construction management knowledge through scholarly research and publications.
4. Support the strategic and academic direction of Kennesaw State University.