



PORTFOLIO WORKSHOP

WEDNESDAY MARCH 21, 2018
KENNESAW STATE UNIVERSITY

Comprehensive Workshop on Portfolio Design!

Margaret Fletcher, Associate Professor of Architecture at Auburn University and the author of the recently published book, *Constructing the Persuasive Portfolio: The Only Primer You'll Ever Need*, is coming to Atlanta for an in-depth portfolio workshop!

The workshop will cover many topics relevant to the creation and development of a design portfolio including:

documenting work
portfolio flexibility
portfolio size/orientation
what projects to include

how to organize projects
designing the graphic layout
grid and alignment systems
hierarchy and ordering systems

typographic strategies
text in your portfolio
determining portfolio format
print versus digital portfolio

Wednesday March 21, 4:30–6:30pm
Kennesaw State University